

The Mid-Level Investment Freedom Plan

Peter Stone has been serving fine retailers since 1987. We've been successfully designing, manufacturing, marketing, selling jewelry and helping businesses with their success since 1991.

Have you ever thought, "I just want to get out and see the world?" Asked How? Or simply said oh look at those lucky people who do?

It's time to up your game. The matter of the fact is it is very simple... however that may not mean easy. An adventure is called an adventure because the have but, ahhh but the lessons put us a few notches to the position of rewards. Great rewards come when you put forth effort with courage. A winning formula!

The Mid-level Investment Freedom Plan is a **\$14,997** investment in your future. It offers not only financial freedom, but also the freedom of travel, time and an expanded social connection while living the life you always dreamed. This program includes 18 extremely valuable tools to get you up and running in 120 days. This is a program unlike any other, and here is what you will get in this turnkey start-up:



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@psjewelry



@peterstoneeco



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The Mid-Level Investment Freedom Plan

Included in this package:

- A 120 day complete turn key start up business and training



- \$37,500 in jewelry of your choice at retail value



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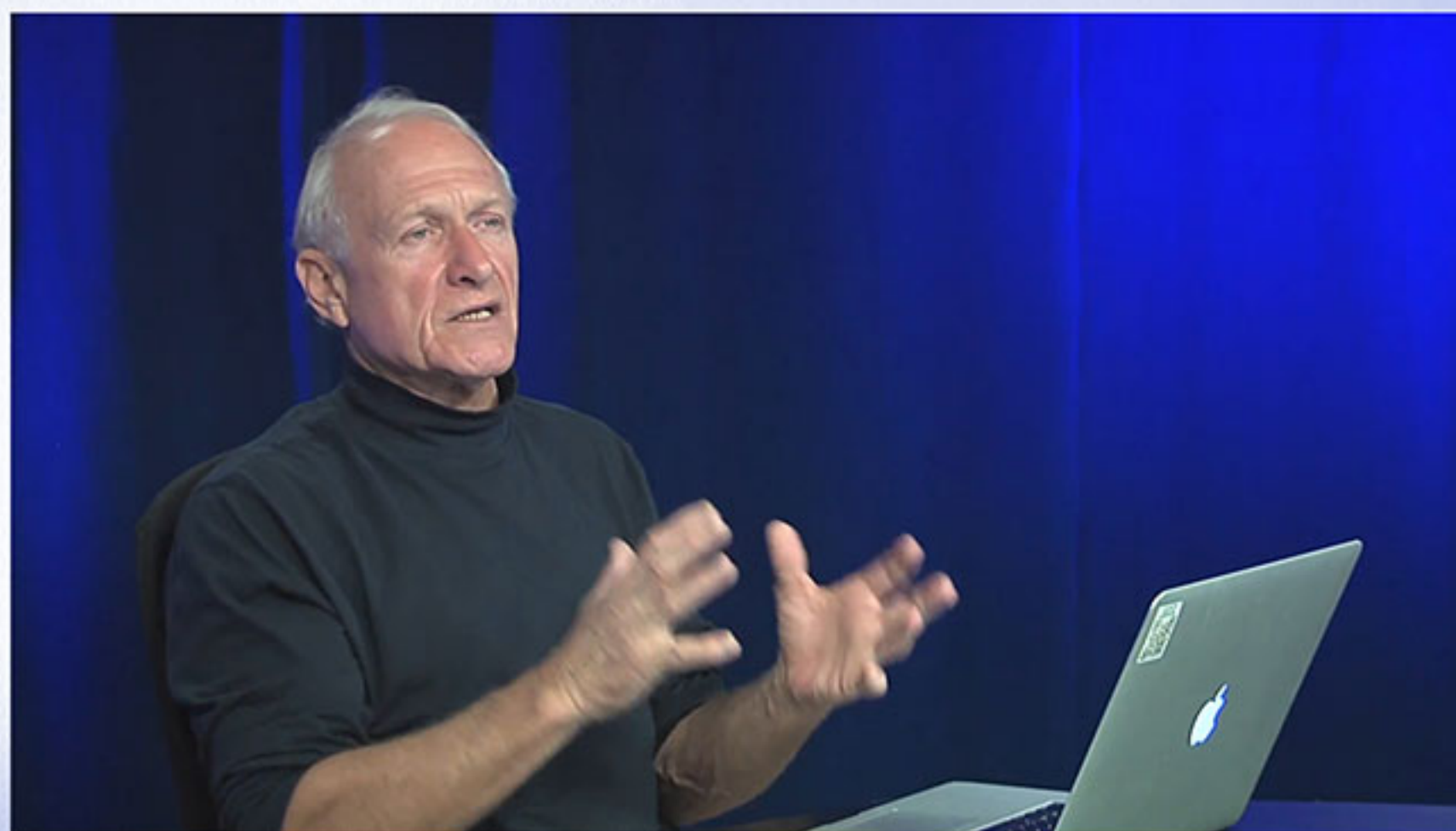
The Mid-Level Investment Freedom Plan

Included in this package:

- We guide you through our best sellers in various niche markets
- Your own PBC ~ Personal Branded Collection - 12 designs you create with or without our teams guidance. If you'd like, we can do it completely for you.



- A 1- on-1, ½ day coaching and consulting session with Peter



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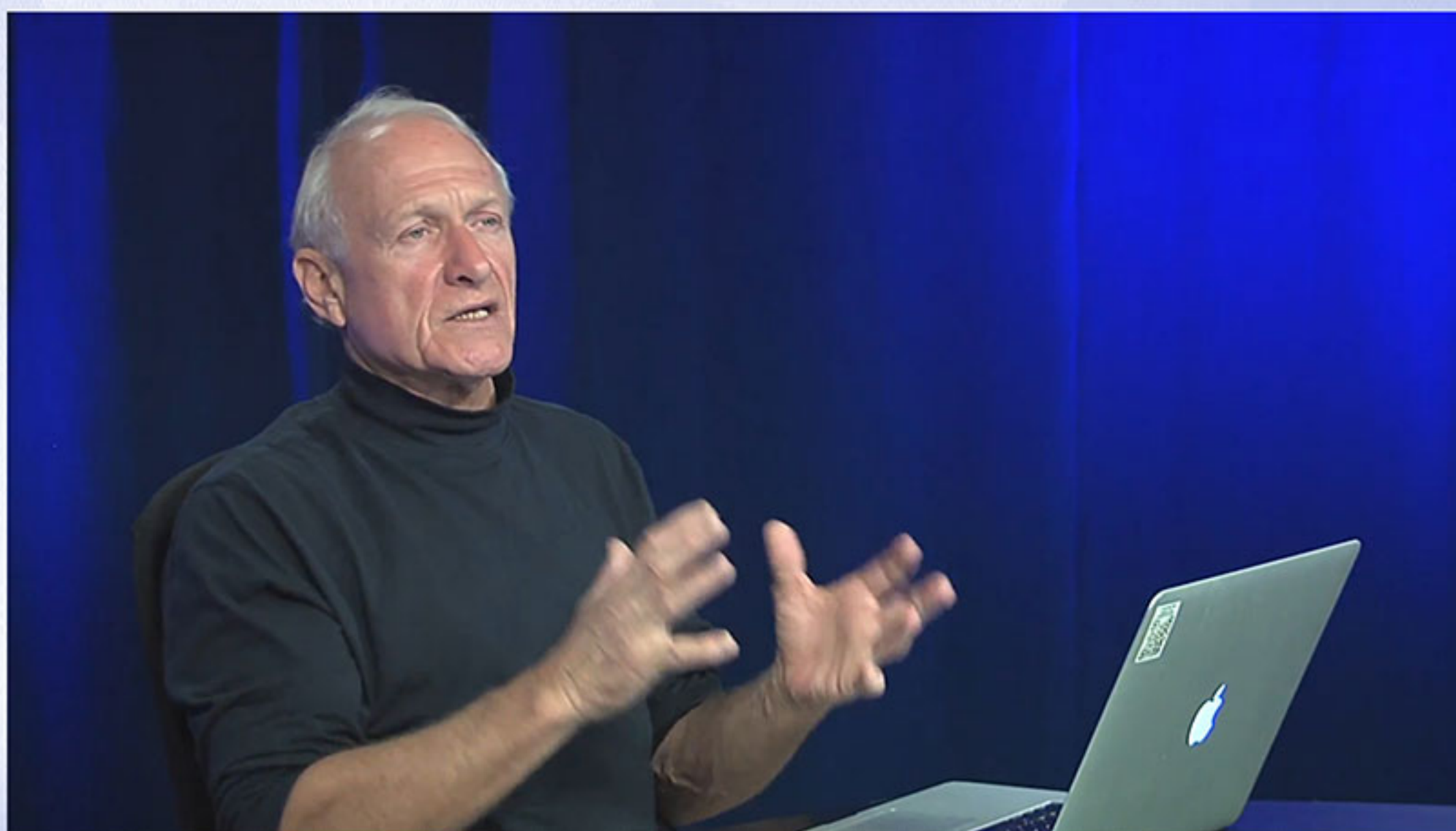
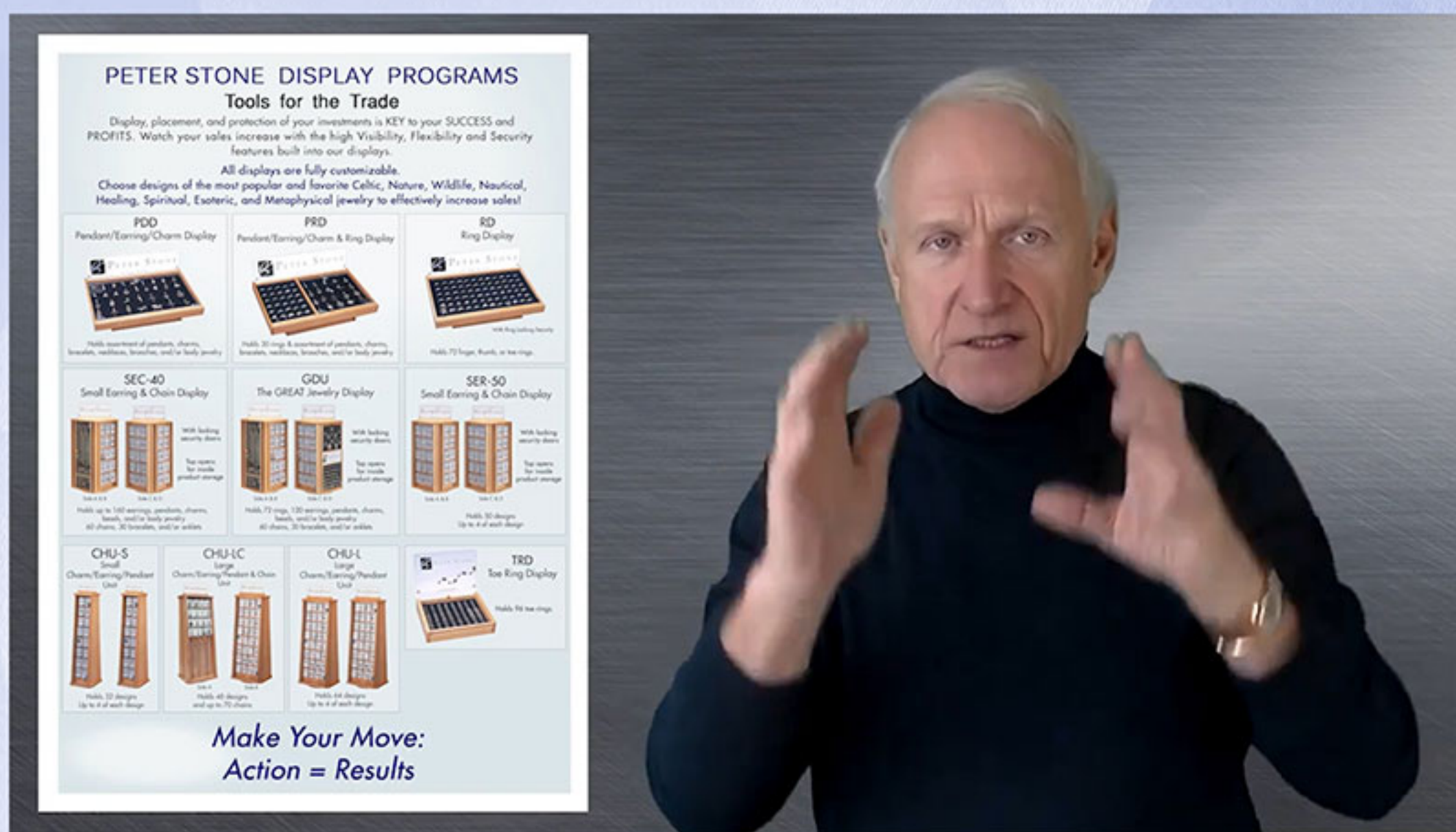


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The Mid-Level Investment Freedom Plan

Included in this package:

- A top level client services rep to assist you for the first year
- 5 – 30 minute, 1-on-1 sessions with Peter on Zoom, Skype or in person.



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The Mid-Level Investment Freedom Plan

Included in this package:

- 3 months of group coaching consisting of 3 - 60 to 90 minute sessions



- 1 additional bonus month of 2 live Q & A "ask-me-anything" sessions with Peter



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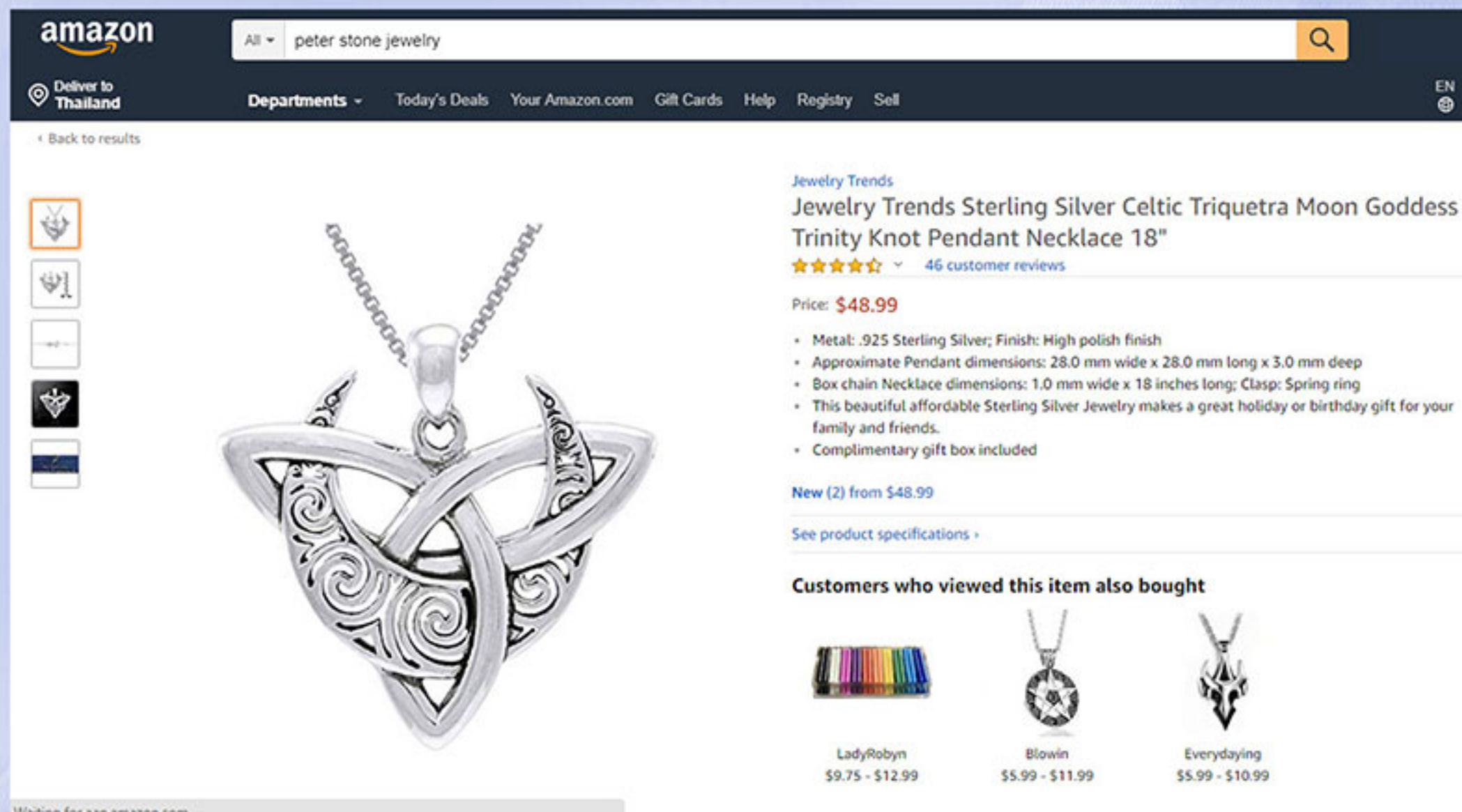


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The Mid-Level Investment Freedom Plan

Included in this package:

- Basic overview of Amazon, Etsy, Facebook and online stores



- Fair, Festival and Event sales ideas, guidance and tools



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The Mid-Level Investment Freedom Plan

Included in this package:

- Up to \$750 in point of sales tools, displays and gift packaging



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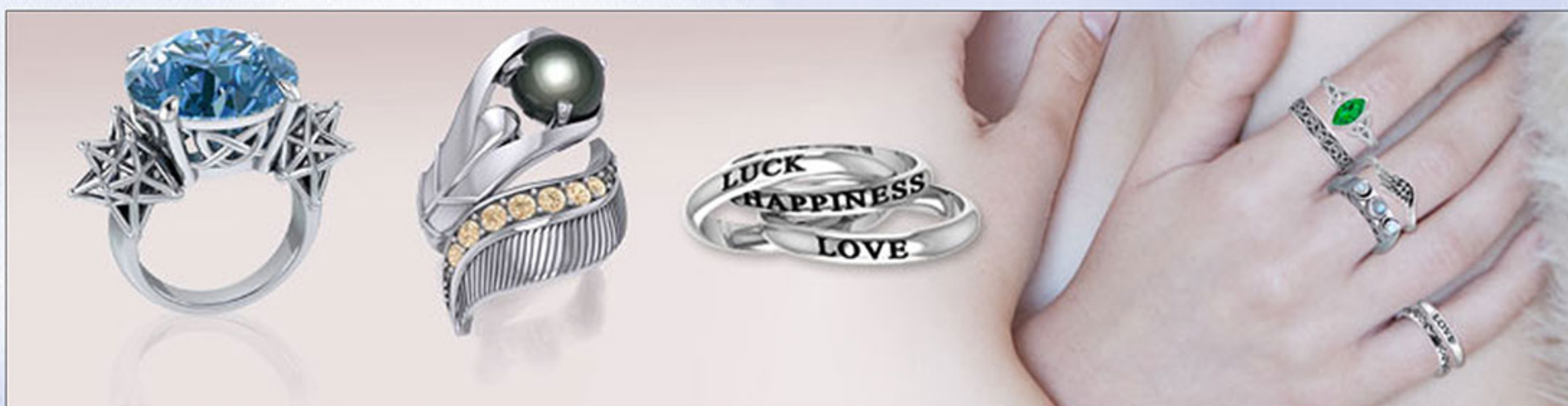
The Mid-Level Investment Freedom Plan

Included in this package:

- Marketing graphics formatted for Social Media FB, IG, Twitter, and Pinterest



- 18 Image banners pre-formatted for FB with Instagram links



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The Mid-Level Investment Freedom Plan

Included in this package:

- 12 pre-formatted emails with custom copy created by you and/or by us



- Up to 1,000 free Hi Res jewelry images to use online



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The Mid-Level Investment Freedom Plan

Included in this package:

- 3 custom designed product videos (maximum 2 minutes each)



- Peter Stone, or your own branded videos, for your jewelry lines.



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The Mid-Level Investment Freedom Plan

Included in this package:

- Jewelry quality assay certificates



- 2 passes to the Peter Stone 3-day, Net Affect 9 seminar event. Here you will learn 3 strategies, mastering 3 solid change techniques in each, that will keep you at your highest performing best in all areas of your life.



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The Mid-Level Investment Freedom Plan

Benefits	Value
120-day complete turnkey start-up business and training	\$999
Jewelry of your choice at suggested retail value	\$37,500
We guide you through the best sellers in various niche markets	\$150
Your own PBC ~ Personal Branded Collection - custom designs you create with or without our teams guidance. If you'd like, we can do it completely for you.	\$3,900
1- on-1, coaching and consulting session with Peter (4 hours)	\$3,600
A top level client services rep to assist you	1 Year
Work direct with our Thailand team for 2 days on your project	NO
1-on-1 sessions with Peter on Zoom, Skype or in person (30 Minutes)	\$499
3 months of group coaching consisting of 2 - 60 to 90-minute sessions	\$1,500
1 additional bonus month of 2 live Q & A sessions "ask-me-anything" sessions	\$1,000
Basic overview of Amazon, Etsy, Facebook and online stores	\$199
Fair, Festival and Event sales ideas, guidance, and tools	\$299
Point of sales tools, displays and gift packaging	\$750
Marketing graphics formatted for Social Media FB, IG, Twitter, and Pinterest	\$500
Image banners pre-formatted for FB with Instagram links (18 images)	\$225
Pre-formatted emails with custom copy created by you and/or by us (12 emails)	\$300
Free Hi-Res jewelry images to use online (1,000 images)	\$5,000
Custom designed product videos (maximum 2 minutes each) (3 Videos)	\$150
Peter Stone, or your branded line videos, for your jewelry lines (1 Videos)	\$100
Quarterly Jewelry quality assay certificates	\$250
2 passes to the Peter Stone 3-day, Net Affect 9 seminar event. Here you will learn 3 strategies, mastering 3 solid change techniques in each, which will keep you at your highest performing best in all areas of your life.	\$1997
Total Value	\$58,918
You Pay	\$14,997
Your Profits	\$43,921

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